



# Boulder Dance Coalition

Music, Dance & Folk Culture

6185 Arapahoe Road

Boulder, CO 80303

**BDC Board Meeting - 5-October-2017** at the home of Susan Smith. President Larry Utter called the meeting to order at 7:10PM.

**PRESENT:** Steward Hartman, Willard Crary, Larry Utter, Joseph Snowhawk, Susan Smith, Susie Reisser, Bill Johns, Jim Borzym, Chuck Palmer, Radu Popescu, Caroline Stepanek

**GUESTS:** Maggie Butler, Jim Schwartzkopff

**MINUTES:** Approval of the minutes of July 6, 2017 – Motion – Bill; 2<sup>nd</sup>- Willard. Passed unanimously.

**AVALON MANAGEMENT:** Maggie - We won the 2017 Best of Boulder for dance space, much of which credit we owe to Jim S and the cleaning staff. The building with new paint looks great, and thanks to Steward for getting chairs away from wall in Sodal Hall, which will be repainted. We raised Jim's salary 6%. Tess, now in her 12th year of maintaining the building, needs serious surgery in November, and will be out at least two months. She has no benefits. Soliciting contributions for her help, which is most deserved. Maggie expressed concern about publicity/promotion of the Avalon. We feel a need for it. A current website would be good to increase our visibility.

Jim S - last summer's bookings were slow. We have been trying to find ways to use the building in mid-day. Over the summer we had a dance company, a Richard Powers weekend, training sessions, choir rehearsals, Rotary. Special events included weddings and Tibetans. We have new lights in the ballroom.

**FESTIVAL:** Jim S - See attachment. Jim thinks we should raise the vendor rate. We need to look for a replacement for Bev, who will be retiring from her scheduling duties. We should get an updated card for promotion. We lost nearly \$1,000, which we anticipated. Next year's dates: June 15-17, 2018.

**PURCHASE OF PROPERTY: MOTION** - Steward - "I move that BDC purchase for \$4,000 the grand piano and other allied pieces that currently resides at the Avalon Ballroom from Jim X. Borzym." 2<sup>nd</sup> - Willard. We have the cash to pay for it. The motion passed unanimously.

**FALL WORK PARTY:** Needed work is mostly outdoor this time. November 18. 9-noon. Larry will send an email.

**COMMUNICATIONS:** Radu will send simple instructions for use of the Avalon FB page to member groups.

**NEXT MEETING:** November 2. Motion to adjourn - Jim, 2<sup>nd</sup> - Susan. Passed.

Respectfully submitted,  
Susie Reisser  
Secretary

## **ATTACHMENT:**

### **2017 International Festival Report**

Boulder Human Relations Commission  
Boulder Dance Coalition International Festival  
Final Report for Grant to Partially Fund Festival 2017  
Submitted August 21, 2017

The Boulder Dance Coalition International Festival was held on the Pearl Street Mall June 16, 17, 18, 2017. The event went very well, with the performing groups of the coalition coming together to share their love of international culture with the larger population of Boulder as they pass by on the Pearl Street Mall.

#### **Festival 2017 Strengths**

Of our 8 MCs 4 were new people. The first time we've had a vendor be MC. All four new people were younger people than we usually have  
Attendance was strong all weekend -120 chairs full most of the time and people frequently standing around the sides and back of the audience area.

Crowd Funding through Indiegogo.com was a major success adding \$1170 in revenue  
Best use to date of social media. The festival had a Facebook event page and we were on several of the Coalition members Facebook pages as well as Linked-In and others.

#### **Festival 2017 Things to Work on For Next Year**

Solve the dilemma of getting our heavy stuff to and from the event site. This year's system was too expensive and less than adequate overall.

Continue to develop the crowd funding concept

Persist in approaching foundations for funding

Prepare for new Artistic Director to replace Bev Baker who will serve through 2018 to end her ten-year volunteer service in the position.

#### **Otherwise the International Festival was reliably the same as it is every year:**

Twenty-two hours of performances by thirty-four groups representing cultural traditions from around the world.

Encouragement of public social dancing. The event started off on Friday evening with a public square dance and on Saturday evening had public social dancing to Barbelfish Balkan Band playing folk dances from Eastern Europe that also included a few waltzes, swing dance numbers, and a number of easy folk dances to encourage beginners to get up and dance.

Throughout the weekend, most of the performing groups invited the public to learn dances from around the world.

Getting the public to hold hands and dance with one another - a small step in fostering acceptance, understanding and friendship among people.

Performing groups show their art and culture, but also talk to the audience about their work and invite people to be part of their organization as participants and supporters.

The festival has an International Marketplace along the 1300 block of Pearl Street, with vendors offering handmade items from around the world. All items must be made either by local artists or by people from other countries. All items must represent the culture from which they were made, and there are many items representing fair trade. We are pleased to have this connection between the International Festival and people from around the world. The marketplace had 14 vendors representing craftspeople from Asia, Africa, and South America, as well as Colorado-based artists' unique designs.

Our vendors reported a successful event as they were departing, with several committing to the 2018 event as they were packing up.

Attached is the final budget for the event, where you will notice we raised \$944 less than was

necessary for the Festival to pay it's own way.

The Boulder Dance Coalition considers this event an important community outreach for the Coalition itself and its programming at the Avalon Ballroom:

The International Festival provides important public visibility for coalition members (particularly the smaller groups with limited outreach capabilities).

The Festival makes an important public statement about international friendship,

The Festival is important for the positive energy generated when people hold hands and dance.

Therefore, we are willing to produce the event even if it is not profitable in a financial sense.

Nevertheless, we strive to find friends and supporters that will help keep the event solvent.

The crowd funding effort brought the best response yet from our Coalition members and is very encouraging as a way to engage our core supporters as well as reach new sources of support. The grant from the Human Relations Commission was very important to the success of the 2017 Boulder Dance Coalition International Festival. In fact, we could not have done it without the Commission's funding. This year, cash sponsors also included Boulder Body Wear and Romanian American Freedom Alliance; in-kind sponsors were Daily Camera, Eldorado Artesian Springs, KGNU Radio, The Lazy Dog, and Boulder Bowls.

### **International Festival 2017**

#### **Produced by Boulder Dance Coalition**

**June 16, 17, 18 2017**

#### **Boulder's Pearl Street Mall**

INCOME Actual Projected

Vendors (12@200, 1 @ 160, 1 @380) 2940.00 3200.00

Sponsors (1@400, 1 @ 300) 700.00 900.00

Grants, HRC 1500.00 3000.00

Grants, Other 0.00 1000.00

Fishbowl ( 53Fri, 503.58Sat, 426.52Sun) 983.00 1000.00

Crowdfunding 710.00 0.

Donations 460.00 0.

Total Income 7193.00 9100.00

#### **IN-KIND**

Eldorado (30 cases @ \$10.49/case)

Daily Camera (60 col inches)

KGNU

Ice donated by Lazy Dog

One meal donated by Boulder Bowls

#### **EXPENSES**

Staff Meals 60.00 60.00

Overnight Security 960.00 800.00

Electricity 39.00 40.00

Restroom Cleaning 120.00 120.00

Tent Permit 28.00 30.00

Party Time Rental (30x50 tent 116 chairs 3 tables) 1844.00 1600.00

Sound (mics, amp, speakers, technician, two tents) 800.00 950.00

Saturday Night Dance Band 800.00 950.00

Promo & Admin Support Staff 946.00 800.00

Project Manager 1200.00 1500.00

Load-in and out staff 200.00 300.00

Truck & Staff 1042.00 800.00

Indiegogo \$35.50 platform fee \$27.30 CC processing 63.00 0.00

Printing and postage 0.00 600.00

Performer Hospitality	0.00	100.00
Office Supplies	0.00	300.00
Misc - copying, parking, etc	35.00	150.00
TOTAL EXPENSES	8137.00	9100.00
Profit/(Loss)	(944.00)	