



# Boulder Dance Coalition

Music, Dance & Folk Culture

6185 Arapahoe Road

Boulder, CO 80303

**BDC BOARD MEETING – 6 August 2015** – at the Avalon. President Larry Utter called the meeting to order at 7:04 PM.

**PRESENT:** Deborah Howard, Joseph Snowhawk, Larry Utter, Susan Smith, Susie Reisser, Steward Hartman, Willard Crary, Chuck Palmer, Bill Johns, Rick Thompson

**GUEST:** Jim Schwartzkopff

**MINUTES:** June 4 and July 9. **MOTION:** June - Deborah, Susan 2<sup>nd</sup>. Passed. **MOTION:** July - Willard, Deborah 2<sup>nd</sup>. Passed.

**TREASURER:** \$15,295.76 in BDC account. Insurance bill for \$1700, we owe Jim S. \$300 for festival contract.

**AVALON MANAGEMENT:** Chuck – is discussing decorating Sodal Hall with Caroline. The island is now finished. Jim and Chuck have reviewed one-time rental rates. Analyzed 2014 rentals and came up with a rate formula. Will make it more consistent. Plumbing and sewer work going on in lobby. HVAC pad in back being added. Replacing some carpet tiles. Starting to get some mid-day rentals.

**AVALON:** Chuck - Finished a new drain grate for the parking lot.

## **BUSINESS:**

**FESTIVAL** - Jim S. presented the wrap-up report. See attached.

**BUYING 3% OF THE AVALON:** Finance Committee recommends we purchase 3%, \$84,285. **MOTION:** Steward. "I move we purchase 3% of Boulder Dance LLC from Chuck Palmer for the price of \$84,285, effective September 1, 2015." Joseph - 2nd. Passed unanimously. Property valuation is increasing, so purchasing an additional share now will cost less than when it increases. We reviewed the finances after the motion. **MOTION:** Steward "I move we purchase an additional 1% of Boulder Dance LLC from Chuck Palmer for the price of \$28,095, effective September 1, 2015." 2nd - Deborah. Passed unanimously. That will put us to 24% of the total.

**ANNIVERSARY CELEBRATION:** Nothing to report.

**NEXT MEETING:** September 3, at the Avalon.

Meeting adjourned - 8:10.

Respectfully submitted,  
Susie Reisser

Secretary

**ATTACHMENTS:**

**International Festival 2015**

**Board Report**

**Aug 6, 2015**

Strengths:

Raised our operating budget by more than \$1000 from 2014

Improved poster distribution - county-wide

Several new vendors enliven the Marketplace

Successfully approached new sources of funding, in both grants and individual donations

Continued the process of professionalizing the staff, reducing the dependance on volunteers

Re-design of display Boards a great improvement

Re-issued the promo card

Committee activity helps us grow - Susan and vendors, Melba and grants

Bev!

Things to Improve:

Earlier start would be helpful

Need better scouting for MCs

Prefer that we not break things on site...

Broader base and more concerted effort seeking sponsorships

More coherent "ask" for donations from individuals

Improve how groups use the Info Booth for their promo

**International Marketplace International Festival 2015**

**Vendor Locations**

1 Michelangelo Facepainting

2 Jalisco Indian Jewelry (walk-up)

3 Henna Indian Body Art

4 Alpaca Connection (CXLD)/Wari Design (walk-up)

5 Aztec Indian Jewelry

6 World Empowerment Group, Inc (via Susan)

7 Little Buddha Imports

8 Dress Magic (via Susan)

9 Madagascar Hat Company

10 Africa Mikono Imports

11 Daily Camera (Sponsor)

13 Eldorado Springs (Sponsor)

14 Heads Up (City)

15 Glacier Gelato and Sorbet (City)

16 Fluting from the Heart (via Susan)

17 Tibetan Souvenir

18 Andes Store

19 Spice Traders Music LLC (via Susan)

20 Boulder and Beyond

21 Joliene Marquis

22 Equitorial Enterprises  
23 Boulder Dance Coalition  
24 Beans, Inc. (City)  
25 Fast Eddie's Hot Dogs (City)  
26 McDevitt Taco Supply (City - No Show)

**International Festival 2015  
Income Expense Statement  
July 27, 2015**

Vendors 3300.00  
1@80=80  
2@150=300  
16@180=2880  
Tables 4@10=40  
Sponsors 800.00  
Boulder Body Wear 300.00  
Indochine 300.00  
Postole Dancers 200.00  
Grants 2000.00  
Wilson Fund 1000.00  
Boulder Arts Commission 1000.00  
Donations 1152.62  
Ilana Bar-Or 500.00  
Friday Fishbowl 33.00  
Saturday Fishbowl 345.90  
Sunday Fishbowl 273.72  
**TOTAL INCOME 7252.62**  
Artist 1600.00  
Willard Crary Sound equipment and operate 800.00  
Barbelfish Balkan Band Saturday band 800.00  
Hospitality 60.82  
Management 1205.00  
Jim Schwartzkopff Event Manager 1200.00  
City of Boulder parking 5.00  
Promotion 985.58  
BWS Design Staff 426.00  
New Image Marketing printing 250 pre-event posters 395.08  
usps postage 50 stamps 24.50  
Mercury's Messenger distribution county-wide 150 pieces 140.00  
Event Site 3771.14  
Fast Signs new banners 150.78  
Walgreens photos for display boards 66.83  
City of Boulder electricty, clean rest rooms 157.00  
Msc chalk & flag clips 20.88  
Boulder Plan & Devel tent permit 28.05  
Code 3 overnight security 800.00  
Party Time Tent, tables, chairs 1527.60

Arc City repair banner arm 320.00  
Robb & Guy stagehands to set-up floor, etc 275.00  
Move with Masters deliver stuff from and to Avalon 420.00

**TOTAL EXPENSES 7617.54**

**EXPENSES IN EXCESS OF REVENUE (364.92)**

**Boulder Dance Coalition  
International Festival 2015**

**Budget**

**INCOME**

Vendors (18@175ea) 3150.00  
Sponsors (3 @ 300ea) 900.00  
Grants (1000 secured Wilson Fund) 3000.00  
Total Donations 707.00  
Total Income 7757.00

**IN-KIND**

Eldorado (30 cases @ \$10.49/case) 315.00  
Daily Camera (60 col inches) 2175.00  
TOTAL IN-KIND 2780.00

**EXPENSES**

Staff Meals 60.00  
Overnight Security 800.00  
Electricity 54.00  
Restroom Cleaning 180.00  
Tent Permit 28.00  
Signs 75.00  
Party Time Rental (30x50 tent 116 chairs 8 tables) 1600.00  
Sound (mics, amp, speakers, technician, two tents) 800.00  
Saturday Night Dance Band 800.00  
Promo (graphic design, copy editing, printing flyers/posters) 1460.00  
Project Manager 1200.00  
Load-in and out staff 500.00  
Truck 200.00  
TOTAL EXPENSES 7757.00