



Village Arts Coalition

VAC Board Meeting – Avalon – January 19, 2012 – called to order by Larry at 7:10PM

Present: Melba Shepard, Rick Thompson, Jim X. Borzym, Caroline Stepanek, Larry Utter, Steward Hartman, Susan Smith. Guest: Cristine Geck, Liaison from CFOOTMAD

1. Approval of Previous Meeting Minutes: November – approved. December – recommend that a more complete report from treasurer be included

2. Standing Reports:

a. Treasurer – Larry presented an 8 month accounting done by Stan.

b. Avalon – 1. Rental rates are being raised on some groups. 2. New renter has been found for first & third Wednesdays (Sundance Free Movement) dance group. 3. New advertisement is coming out in JCC newsletter. 4. Last workday saw completion of much dry wall of the chair storage and the stage. Next workday is scheduled for 18 Feb. That may be the last for a while. Chuck is still working on the plan for the bathroom extension to submit for permitting. 5. It was suggested that individual emails be sent to thank each volunteer worker. Steward will send the sign-in sheet to Susan to start looking for addresses of those volunteers. She will then forward it to Jim and Rick to fill in whatever addresses they have. Somewhere along the way, letters of thanks will be emailed.

c. STOMP: Still looking for a new graphic designer as cost is about \$400 to pay the current one. Would love a volunteer. Total cost for designing, printing and mailing 600 copies is about \$1,000. Could/should there be a box on the membership form where a member could opt out of a mailed copy and just receive the e-version of the STOMP?

d. Web site: Approved that Rick will form a WebSite committee (Chuck, Larry, Rick, possibly Cynthia) to work on the site and other social media such as Facebook. Rick can now assist groups to post special events on the opening page of the Avalon site. Suggestion: Each board member could adopt 4-5 groups to regularly contact (email) them to remind them to post and update their links. This would work as a pr contact between the groups and the board. Will be taken up at future meeting.

e. Clarification of Committee heads

1. Bylaws: Jim
2. Term Expirations: Will
3. Nominating and voting procedures: Jim
4. Mission/Name: Susan
5. Membership: Larry
6. Conduct of board business: Jim

f. Mission Statement/name change committee: Recommends keeping the current official mission statement as filed with the 501c3 documents and using the unofficial statement off the VAC website as a more succinct statement of purpose.

Recommends keeping the name VAC, but adding a tag line to clarify the purpose, and also adding a tag line to the Avalon name to clarify. Committee will send its choice of tag lines to the board members for further selection before the next meeting.

3. Business:

- a. **International Festival** – Hermine would like to start training a volunteer assistant this year (2012) as Hermine will relinquish directing the festival in 2013 and will turn it over to that assistant. The volunteer position could eventually lead to a position with a small amount of remuneration.
- b. **Membership Rates** -Are different in STOMP and on the web page. Decided to use the rates in STOMP for the moment. They are slightly higher.
- c. **Liason to BDLLC.** Steward is now the rep, but Jim has been meeting with Chuck to go over the business model for the VAC/BDLLC
- d. The report on the contract with Tess MacLeod was discussed briefly. Melba said that the recommended bonus and salary increase would not need board approval because that is Chuck's decision. He did support the recommendations in an email to her.

Next meeting at 7pm, 3 Feb 2012
Home of Susan Smith
950 Parkway Dr Boulder,
Off Euclid, Off 55th between Araphoe and Baseline.
Meeting adjourned 9:21

Submitted by Susan Smith for Susie Reisser