



Village Arts Coalition

VAC Meeting

Date: September 23, 2010

Location: Avalon

Board Attendees: Robert Schaedla, Steward Hartman, Jane Bunin, Melba Shepard, Stan Wilkes, Anne Vickery, Carla McKenna, Marshall Shapiro, Chuck Palmer, Dave Sander, Carolyn Stepanek, Deborah Howard, Susie Reisser. VAC Staff: Hermine Higgins.

Meeting was called to order by Robert at 7:10 PM.

- I. **Approval of Minutes:** Anne motioned; Deborah seconded. Passed.
- II. **Financial:** Stan provided a 6 month update. We have \$44,000 in our accounts. The Avalon is on target with last year; revenues are up, but so are expenses. The International Festival earned \$1500 less than last year, reflecting smaller grant monies. The net income of \$5750 demonstrates an increase of \$1100 over last year.
- III. **Website:** Marshall reports the site is receiving 1600 hits/day, reflecting steady growth, with most hits going to the Avalon and the calendar. He proposed modifications: 1-a dedicated page for the International Festival; 2-adding a link to the Avalon website; 3-take out the 30 day event page when no events are listed; 4-update pictures on home page more often; 5-update the button design. Chuck added an event list for repeating events. **Motion:** Chuck – “I move we authorize spending up to \$1200 on website updating.” Melba seconded, passed unanimously.
- IV. **Stomp:** Carolyn reported the publication is now being printed on lighter weight paper, saving on postage costs. Jane Shepard will do the graphic design. Carolyn solicited article ideas.
- V. **Avalon:** Chuck reported that we have a certificate of occupancy, church drawings have been submitted and resubmitted, with the county in contention on the response; calculation of occupancy is the issue. He is working on submitting a permit to modify the bathrooms, removing the showers, providing a family bathroom. He is also working on a permit for stage modifications, stage storage and chair storage. An inspection revealed that we need to change the kitchen storage, the area with curtains and shelves; he plans to install cabinets. Regarding communications on Avalon progress, he offered to meet with or speak via phone to any concerned parties. Rentals currently are more dance related and less for special events.
- VI. **VAC Review:** Robert provided a multi-page and thorough review of the compilation of ideas and issues -- topics of the last meeting, with an emphasis on what should be discussed at the Annual Meeting in October. Steward is working on board meeting protocols, with a target of November. International Festival – ideas will be presented at the AM. Membership: **Motion:** Robert - “It is hereby resolved that the Board of Directors of the Village Arts Coalition (VAC) supports the plan to encourage the VAC dance

groups currently using Pearl Street Studio to begin to move into the Avalon dance spaces when the second dance space at the Avalon (e.g. Sodal Hall) is finished in order that the integration of large and small groups may begin.” Chuck seconded. Passed unanimously.

VII. **Annual Meeting:** October 24. The agenda has been set. Nominating Committee report – Melba will remain on the board. Robert will draft an invitation letter and questionnaire for members groups.

VIII. **International Festival:** Hermine reports that the dates for 2012 will be June 25-26. We will be allowed to have a Friday night dance, to finish at 9 PM. She has sent in a grant request for the full available amount of \$1600.

IX. **Dates for Board Meetings:** Robert cannot make Monday meetings. The monthly meetings will now be on the first Thursday of the month, with the next meeting November 4, 7 PM.

Respectfully submitted,

Susan Reisser