



Village Arts Coalition

VAC Meeting Date: April 20, 2009

Location: Avalon Building

Board Attendees: Melba Shepard, Robert Schaedla, Anne Vickery, Betty England, Willard Crary, Carla McKenna, Dave Sander, Deborah Howard, Chuck Palmer, Marshall Shapiro, Jane Bunin, Susan Reisser.

Meeting was called to order by Melba at 7:10 PM.

1. **Approval of Minutes:** Approval of minutes – Dave motioned; Anne seconded. Passed unanimously.
2. **International Festival:** Melba presented Hermine's report. We have nine paid vendors, two pending. Taj Indian is the only food vendor, but Jamba Juice is a maybe. The Greek church declined this year. Hermine has approached two other restaurants. The water barrels to anchor the tent will add \$300 to the cost. Tent and security are reserved. Caroline, Melba and Stewart are working on PR, and the festival is featured in *Stomp*. Hermine has approached Izzy about donations for performers and volunteers. We need a recycling coordinator; Caroline declined but will train a volunteer. A truck will be needed. Melba will send an email solicitation. A preliminary performance schedule was distributed.
3. **Stomp:** The new issue is out and features the International Festival.
4. **Web Site:** Marshall has spent funds. Judy has installed a functioning calendar with alerts that needs refinement. He presented an analytics report that shows how many times the site is hit, the bounce rate, length of time spent on the site, key words and more. He suggested further data base modification and a sorting function. **Motion:** Chuck – "I move we approve a fund up to \$500 additional modifications to the VAC web site by Judy Dressler per Marshall's suggestions." Dave seconded; passed unanimously. Melba thanked him for the work.
5. **Hearing with the Boulder County Planning Commission:** Chuck, Ingvar, Hermine and Melba met. They want to assure all interests will be represented, with approximately 20 to speak. They will send a letter to interested parties. A final time has not yet been determined, but they believe we will be on the May agenda. They have requested "auxiliary use" for non-dance events such as fundraisers for nonprofits, private functions.
6. **Avalon Report:** Chuck reported. The cost of high impact events has been increased to \$3600 inclusive, plus a security deposit. Hermine suggested that with open times in the schedule we offer events at a lower price rate, within a 21 day period. Trim is being mounted around the ballroom; the bathrooms have been wallpapered and will be trimmed. The janitor's closet has been redone, including

flood proofing the floor. Stan has prepared the taxes. Chuck suggested we encourage Avalon users to become VAC members. The spring clean-up party is scheduled for May 2, starting at 9AM. This will include pruning bushes and trees, repairing parking lot cracks. Chuck suggested using telephone poles as borders to the parking lot; he has an inexpensive source.

7. **Parking Lot Cones:** Willard price the 24" cones at \$50 each plus shipping. However, if we opt for telephone poles, we will not need them.
8. **Storage of VAC Information:** Robert has investigated storage through the Internet, purchased through Apple. He set up folders and files on the site but has not yet populated them until the board could comment. This will be: public.me.com/villageartscoalition. It is not a secured site. This would mean our documents should be saved as Pdfs and not as Word.
9. Melba says we have a DVD of Ingvar's party and pictures by Stewart that are in the archives.

The next regular board meeting is May 18, at 7 PM.

The meeting adjourned at 9:00 PM, Robert motioned; Deborah seconded; unanimous.

Respectfully submitted,

Susan Reisser